

Sera Janson Zegre

Project Manager
Water Program



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Profile

Mrs. Zegre is a social scientist with a background in public land management, natural resource policy and law, and asset-based community planning. She offers expertise in issues related to communities and natural resources, including: community visioning and planning, education and interpretation, outdoor recreation and tourism, social science research, environmental behavior, natural resource economics, and brownfields/community redevelopment.

Skills and Experience

Project manager for various watershed and community planning efforts in West Virginia; various leadership and contributing roles in asset-based community visioning and planning.

Experience in qualitative (e.g., interviews) and quantitative (e.g., survey) social science research.

Experience with planning, policy, and management related to natural resources (i.e., NEPA, wild and scenic rivers, wilderness, national trails, brownfields, and water rights/allocation).

Core team for Bureau of Land Management's National Scenic and Historic Trails Strategy.

Project lead for the web-enabled National Bureau of Land Management River Database.

Skilled in natural resource education and interpretation in wilderness, classroom, and community.

Experience as a practitioner, researcher, and planner related to outdoor recreation and tourism.

Managed statewide private brownfields grant program through the Claude Worthington Benedum Foundation to increase community capacity and spur community revitalization in West Virginia.

Working relationships with members of federal, state, and local agencies and stakeholder groups.

Education

M.S., Natural Resource Social Science, Oregon State University, Corvallis, 2008. Emphasis in qualitative and quantitative methods, natural resource policy and law, outdoor recreation, tourism, and social psychology.

B.S., Environmental Studies, The George Washington University, Washington, DC, 2001.
Independent Research: Cultural Tourism and GPS Mapping Project, Mount Meru, Tanzania.

Representative Publications

Boettner F, Hansen E, Hereford A, Martin R, Zegre S. 2011. Elk Headwaters GIS analysis, data, and management system. Submitted to West Virginia Department of Environmental Protection. Downstream Strategies.

Hansen E, Zegre S, Hereford A. 2011. Elk headwaters watershed protection plan. Submitted to West Virginia Department of Environmental Protection. Downstream Strategies.

Martin R, Zegre S. 2011. Elk Headwaters water quality monitoring plan. Submitted to West Virginia Department of Environmental Protection. Downstream Strategies.

Zegre SJ, Needham MD, Kruger LE, Rosenberger RS. *In press*. McDonaldization and commercial outdoor recreation and tourism in Alaska. *Managing Leisure*.

Hartz L, Zegre S. 2011. Food safety policy for Tygart Valley Growers. Brochure prepared for Center for Economic Options and Central Appalachian Network. Downstream Strategies.

Boettner F, Zegre S. 2011. Pocahontas County water resource management plan. Brochure prepared with the Pocahontas County Water Resource Task Force for Pocahontas County, W.Va. Downstream Strategies.

McIlmoil R, Zegre S. 2011. Alderson community energy plan. Brochure prepared for Town of Alderson, W.Va. Downstream Strategies.

Zegre S. 2011. Preston County vision report. Prepared for City of Kingwood, West Virginia. Downstream Strategies.